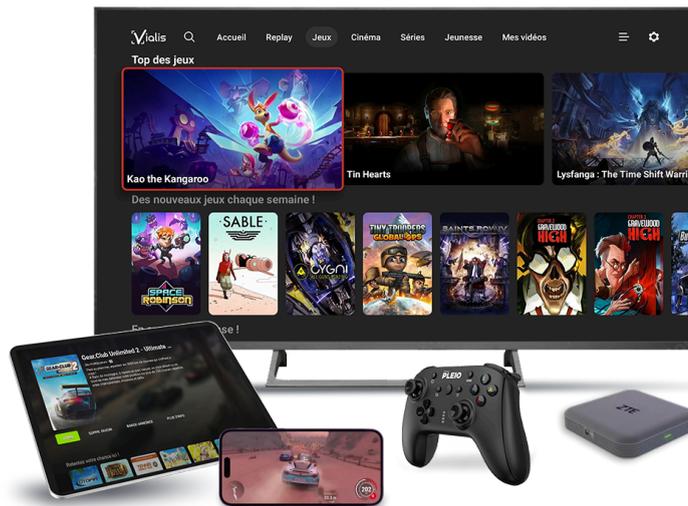


Vialis is boosting its subscribers' entertainment experience in France with PLEIO by Netgem, its new premium entertainment hub



Paris, France – Thursday, March 19, 2026 –

Vialis is enriching its subscribers' content lineup in France with PLEIO, Netgem's new premium entertainment hub.

Vialis subscribers now get the full PLEIO experience, already a hit in the UK under Netgem's brand.

All your content, one seamless interface

PLEIO brings everything together by gathering the best entertainment in one intuitive, easy-to-use hub. It offers three main experiences:

- WATCH: Live TV channels, replay, and themed FAST channels
- STREAM: Direct access to Netflix, Disney+, and more, plus 20,000+ VOD titles
- PLAY: 250 cloud games you can jump into instantly – no console needed

A seriously upgraded package

On top of that, Vialis subscribers get a big product upgrade with PLEIO:

- A next-gen Android TV box with voice control
- A wireless game controller included for TV gaming

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- Multi-screen apps to enjoy content “anywhere, anytime”

Existing customers get all these content and hardware upgrades at no extra cost.

Next-level content for operators

PLEIO provides TelCos with a complete package : premium content meets cutting-edge technology. Now they can focus on their core businesses : expanding network and customer relationships.

This is a major step forward for Vialis, delivering premium entertainment that's simple, affordable, and made for everyone.

Sylvain Thevenot, Managing Director of PLEIO:

"With PLEIO powered by Netgem, our goal is straightforward: make entertainment more accessible and seamless. By bringing TV, streaming, and gaming into one frictionless interface, we're giving users a rich content-first experience. We're thrilled to launch this new generation of entertainment in France with Vialis."

Louis de Logivière, Telecom Director at Vialis:

"PLEIO from Netgem marks a game-changer for our subscribers' experience. They now get way more content, more easily, with zero added cost for existing customers. It's a practical upgrade that puts entertainment front and center – blending national differentiation and innovation with local relevance, all to serve our clients better."

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About Netgem:

Since 1996, Netgem has been a provider of technology and services for the video entertainment industry. The company operates across two key sectors: Streaming Solutions – delivering content and technology to telecom operators and Media Services – supporting rights holders in preserving and monetising their assets. Both divisions share a common goal: helping clients offer accessible entertainment to everyone, in line with the company's tagline, “Everyone’s Entertained”.

Netgem is listed on Euronext Growth (ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: ALNTG FP). www.netgem.com

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About Vialis:

With over a century of history and nearly 280 employees, Vialis is a local mixed-economy company based in Alsace, operating across several sectors:

- Electricity and natural gas
- TV, high-speed Internet, and fixed and mobile telephony
- Lighting and signaling

In each of these areas, Vialis, a human-sized company, upholds its core values: proximity to its customers, quality of service, and a human-centered approach.

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